

Message Text

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PAGE 01 JIDDA 03497 091527Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 /020 W
-----051453 091845Z /64

R 091325Z MAY 78
FM AMEMBASSY JIDDA
TO USDOC WASHDC
INFO AMCONSUL DHAHRAN
AMEMBASSY ATHENS
USLO RIYADH
USDA WASHDC
SECSTATE WASHDC 1998

UNCLAS JIDDA 3497

ATHENS FOR RTDO

USLO PASS E. DAVIS, USREP- JECOR

E.O. 11652: N/A
TAGS: BTIO, SA
SUBJ: PRIVATE TRADE OPPORTUNITY: TURNKEY DAIRY(INTERAG PTY.,
PMO. BOX 4557, RIYADH)

1. 517/01/P00/03
 2. 05/09/78
 3. LJENSEN
 4. 517 SAUDI ARABIA
 5. Y (CONSULTANT)
 - 6A. WRITE
 - 6B. MR. GRAY ROBERTSON
 - INTERAG PTY.
 - 6C. P.O. BOX 4557
 - RIYADH, SAUDI ARABIA
 7. NO PHONE , CABLE OR TELEX GIVEN
 8. --
 9. 100
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10. DESCRIPTION:
9913299/0000 TURNKEY DAIRY SYSTEM
35511XX/0000 DAIRY PLANT MACHINERY & EQMT.
3551411/0000 MILK FILLING AND PACKAGING EQMT. (IN PAPER
CONTAINERS)
INTERAG IS AUSTRALIAN CONSULTANT WORKING WITH (UNNAMED) SAUDI
PRINCE WHO PLANS CONSTRUCT DAIRY OPERATION, INCLUDING MILK

PACKAGING, NORTH OF RIYADH.

INFORMATION PROVIDED BY INTERAG FLOOWS: DAIRY WILL INCLUDE 200

COWS TO START, POSSIBLE MORE AT LATER DATE. SOME 52 THOUSAND LITERS OF MILK WILL BE PRODUCED DAILY. IN EIGHT-HOUR PRODUCTIONS SHIFTS. MILK PROCESSING PLANT SHOULD INCLUDE EQUIPMENT TO PASTURIZE AND HOMOGENIZE 42,800 LITERS OF MILK IN ONE-LITER CARTONS, 7200 LITERS OF PASTURIZED, HOMOGENIZED AND FLAVORED MILK IN QUARTER-LITER CARTONS

, AND 2000 LITERS OF MILK FOR PRODUCING ICE CREAM IN TWO-LITER BUCKETS. DAIRY SHOULD INCLUDE A "UHT" (ULTRA HIGH TEMPERATURE) PLANT EQUIPPED TO HANDLE 4000 LITERS PER HOUR.

UNDERSTAND THAT DAIRY IS PART OF LARGE BEEF CATTLE AND FEEDLOT OPERATION PLANNED BY SAME SAUDI ENTREPRENEUR.

INTERAG INVITES INTERESTED U.S. FIRMS TO VISIT RIYADH AND DAIRY SITE, WHICH IS IN QASSIM OASIS AREA MIDWAY BETWEEN RIYADH AND BURAIDAH. INTERAG DESIRES TO HEAR ONLY FROM U.S. FIRMS CAPABLE OF COMPLETE PACKAGE OFFER: SUPPLY, INSTALLATION AND SUPERVISION OF START-UP OF DAIRY OPERATION. ACCORDING TO INTERAG, PRIVATE FINANCING FOR THIS PROJECT IS AVAILABLE. IN LIEU OF ABOVE ADDRESS, U.S. BASED FIRMS MAY WISH SEND PROPOSASS IN CAR OF EUEL DAVIS, USREP-JECOR, APO NEW YORK 09038, FURTHER DETAILS ON PROJECT AVAILABLE ONLY FROM INTERAG DIRECTLY.

THIS MESSAGE CLEARED BY USLO AND BY USREP/JECOR (EUEL DAVIS) IN SUBSTANCE.

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WILEY

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NNN

Message Attributes

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